## OPSEC HOT TIP Key Messages for OPSEC Awareness Month 2023

Primary components of OPSEC that should be highlighted and understood:

- OPSEC is an analytic process and continuous cycle, with logical, easy-to-follow elements.
- OPSEC helps identify what information to protect, when to protect it, and how to protect it.
- OPSEC helps define the value of your private or personal information.
- OPSEC requires thinking from both friendly and adversarial perspectives.
- OPSEC helps develop a mindset and culture for safeguarding information.
- OPSEC denies critical information to adversaries when implemented properly.

Further, there needs to be an emphasis on the role of teamwork and protecting your information as well as that of your friends and family. This includes the following points:

- Everyone plays a role in effective Operations Security in an organization.
- Take care inside and outside your institution to protect information that an adversary could use to target you or your organization.
- Be aware of your surroundings even online. Any information that is shared virtually can be used to exploit a vulnerability.
- Don't trade online convenience for security. Learn to recognize and report attempts to elicit information.

Source:

Director of National Intelligence. (n.d.). Messaging Champion Communications Packet for Universities/Colleges [Slide show]. DNI.gov.

https://www.dni.gov/files/NCSC/documents/SafeguardingScience/College OPSEC Packet Final.pdf

PROTECT YOUR OPSEC!